



**CLG Historic Preservation Planning Grant Application**

Louisiana Division of Historic Preservation

Office of Cultural Development

Department of Culture, Recreation and Tourism

P.O. Box 44247

Baton Rouge, LA 70804

Applications must be postmarked by September 15, 2006. Please type or print neatly.

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**Applicant**

Applicant (Agency, Organization, Government) City of Monroe, La.

Contact person Rod Guy

Address of applicant P.O. Box 123

City/Town Monroe, La. Zip code 71201

Parish Ouachita E-mail address william.guy@ci.monroe.la.us

Phone: 318 329-4953 Fax: 318 329-2479

Applicant has received Certified Local Government Grant funds in the past. No X

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**Project Name**

Name of Project Historic Downtown Monroe Streetscape Plan

National Register Name of property/district (if applicable):

Don Juan Filhiol National Historic District

Don Juan Filhiol Local Historic District

Monroe Garden National Historic District

Monroe Garden Local Historic District

Project address or location (if applicable) Ouachita River (West), Louisville Avenue (North), 5<sup>th</sup> Street (East), Ouachita Avenue and Mulberry Street (South)

Total project cost \$20,000

Grant funds requested \$10,000

Project Manager Rod Guy

Project Manager Address P.O. Box 123

City, /Town Monroe, La. Zip Code 71210

E-Mail address william.guy@ci.monroe.la.us

Phone 318 3294953

Fax 318 329-2479

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**Audit Information**

Fiscal Year of Community: Begin Date: 05/01 End Date: 4/30

Does your organization have an annual audit performed? Yes Yes if yes, the audit is performed in accordance with the following:

OMB Circular A-133 Yes

Other (specify) GAAS, GAS and La Governmental Audit Guide

If an audit is performed in accordance with one of the above circulars, state the date it is usually issued: October 31

RECEIVED

HISTORIC PRESERVATION

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## **Project Description/Scope of Work**

In the space provided, or on attached sheets if necessary, give a description of the proposed project. Please be sure to include the following information:

A) Describe the purpose and the primary activities or components of the project.

The purpose of this project is a revitalization plan for the four historic districts in Downtown Monroe. The primary activities include recommendations for rehabilitating facades in historic districts, recommendations for streetscapes, landscaping, traffic flow, parking, and building use.

B) Describe the products expected from this project (for example, adaptive reuse study, design guidelines, etc.)

This revitalization plan will include design guidelines and renditions of facades, streetscapes, parking, and landscaping.

C) Methodology: Explain how the project will be carried out, how it will be supervised, and who will conduct each aspect of the project activities. Each line item in your budget should be included as part of your methodology. Explain how the budget was determined (for example, contacted three consultants, compared to similar projects, etc.)

Line Item 1 The overall project will be planned, supervised, accounted, and the parts assembled by the director of the project from the City of Monroe.

Line Item 2 The design aspects of the project will be managed by the Dean of the School of Architecture of Louisiana Tech University.

Line Item 3 Louisiana Tech students will investigate the different parts of the revitalization plan such as design guidelines and renditions of facades, streetscapes, parking, and landscaping.

Line Item 4 Travel expense for Louisiana Tech University participants in study.

Line Item 5 Supplies for printing assembling and revitalization plan.

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## **Project Justification**

In the space provided, or on attached sheets if necessary, provide justification for the proposed project. Please be sure to include the following information:

A) Describe the historical, cultural or architectural significance of the property or district.

Monroe's Downtown Area is a good representation of an early 1900's business district. Many of the buildings are beautiful examples of neoclassical design.

Downtown has always been the cultural center for Northeast Louisiana. Monroe started as an Indian trading post and later was developed as a fort by the Spanish. Monroe was a major Confederate supply area during the Civil War. With the Ouachita River and the first railroad in the area, the downtown was a major transportation hub for the cotton industry.

B) Describe any immediate or long-term threats to the property (if applicable).

Many of the historic properties in downtown have been demolished or have been destroyed by neglect. Many buildings are National Register Properties that are on the endangered list. Some of the buildings are one of a kind architecturally and can not be replaced.

C) Describe how the project is part of a larger planning process.

This downtown revitalization plan will become a part of the City of Monroe's Comprehensive Plan that is now being prepared.

D) Describe how the project will benefit the public.

This project will be a major part in creating an aesthetically pleasing downtown. Also the project will foster the restoration of an early 1900s business district. This will invite a new prosperity to the downtown area. The citizens of Monroe will have a downtown that they can be proud of.

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**Project Personnel**

Give the name of the project manager and list his/her qualifications to manage the project. **Attach the project manager's resume.**

Do you intend to hire a consultant(s)?        X        No

Will students or volunteers be involved with the project?      X        Yes

Students from Louisiana Tech University's School of Architecture will investigate the different parts of the revitalization plan such as design guidelines and renditions of facades, streetscapes, parking, and landscaping.

Students will be supervised by the Professor.

Project Manager – William Guy, Jr.

Resume attached.

## **Photographs**

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Enclose black and white or color photographs to help identify and explain the project or project area. A minimum of 4 photographs should be included in the application, but additional photos may be sent.



**Figure 1 Ouachita Parish Courthouse**



**Figure 2 Monroe Hotel**



**Figure 3 Austins Resturant**



**Figure 4 Bank Building**



**Figure 5 First Baptist Church of Monroe**



**Figure 6 South Grand Avenue**

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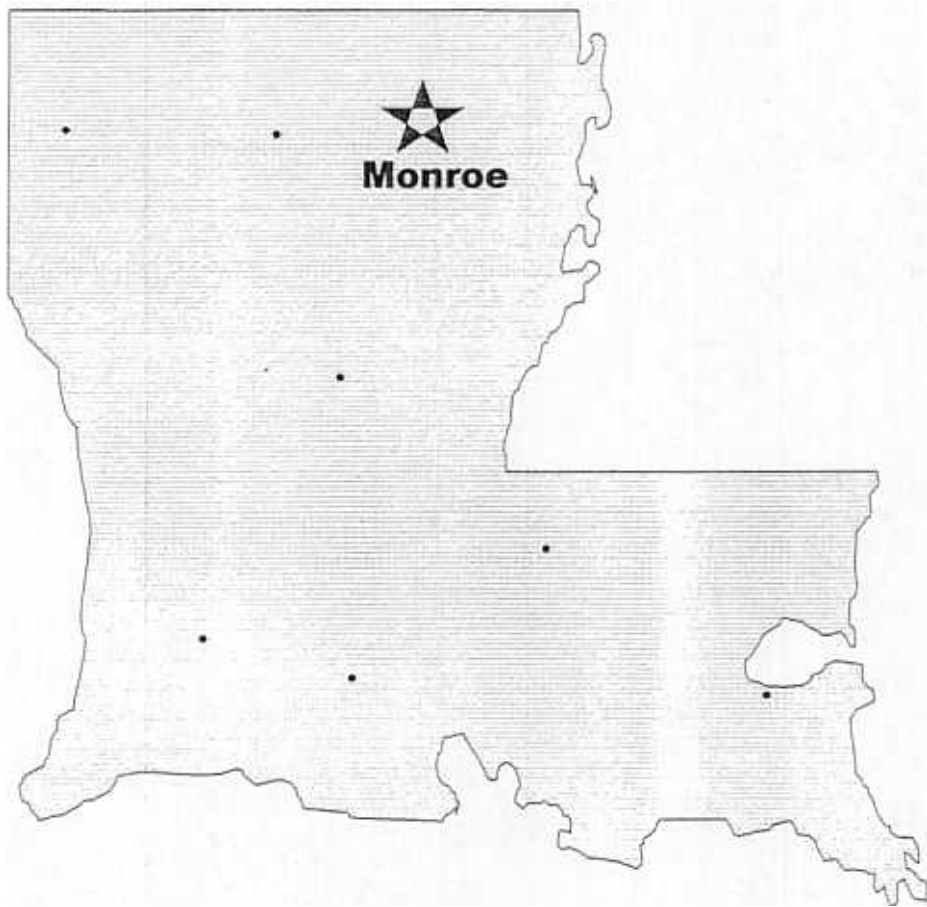
**Photographs and Maps**

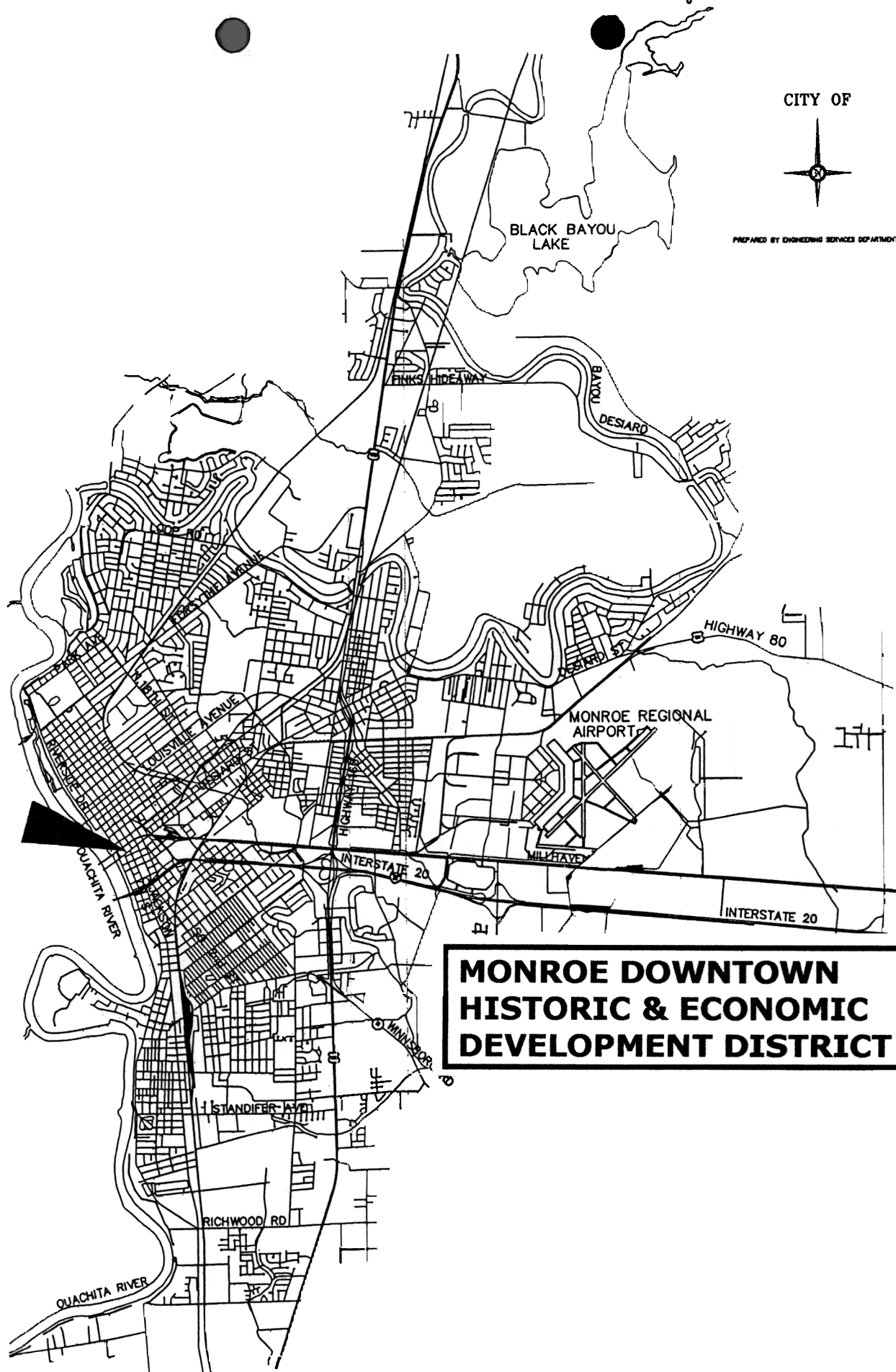
Enclose a map showing the location of the property/project area. The map should be 8-1/2 x 11 and clear enough to allow someone unfamiliar with the area to locate the property precisely.

Three maps as attachments.



STATE OF LOUISIANA MAP  
(Monroe, LA)



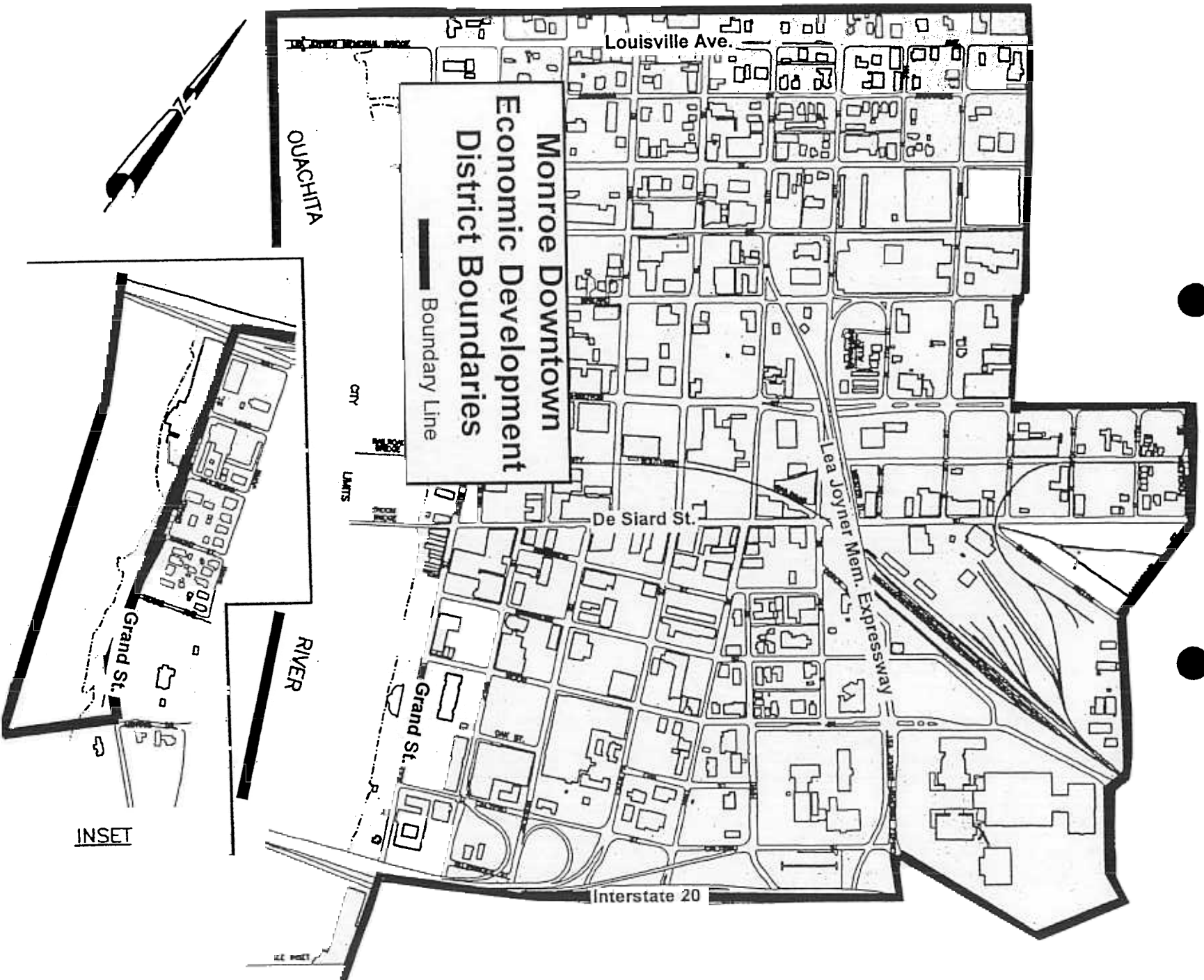


CITY OF



PREPARED BY ENGINEERING SERVICES DEPARTMENT

# MONROE DOWNTOWN HISTORIC & ECONOMIC DEVELOPMENT DISTRICT



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**Project Budget**

Provide a proposed itemized budget for this project. Include a description of each line item. Grant funds cannot exceed 50 percent of the total project cost. Outline budget in the space provided below, and attach any additional budget information.

Note: Salary figures or consultant fee must be figured using an hourly rate (200 hour @ \$20 p/b=\$4000).

		In-Kind	Match
Grant oversight			
(140 hours @ \$50/hour)	7000		
Professor			
(100 hours @ \$50/hour)	5000		5000
Student workers			
(500 hours @ \$10/hr)	5000		5000
Travel	1000		
Printing	2000	2000	
	20,000	10,000	10,000

Amount of grant request	<u>\$10,000.00</u>
Total Cost of project	<u>\$20,000.00</u>

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**Matching Share**

State the amount of matching funds available. The match must be at least 50% of the total project cost.

Source	<u>City of Monroe</u>	Amount	<u>\$10,000</u>
Source	_____	Amount	

TOTAL      \$10,000

## Assurances and Certifications

If selected for funding, the Applicant agrees to comply with the following and with all other guidelines, which will be outlined in the Division of Historic Preservation grant agreement.

1. Applicant agrees that all survey projects will be recorded on state format survey forms. Contact Division of Historic Preservation staff at 225-342-8160 for a copy.
2. Applicant's project manager agrees to attend any scheduled grant orientation meeting.
3. Applicant agrees that all work conducted under the project will be carried out in accordance with the Secretary of Interior's *Standards for the Treatment of Historic Properties*. An order form can be obtained from the Division of Historic Preservation.
4. Applicant agrees to sign a Grant Agreement with the Division of Historic Preservation and to follow all state and federal regulations pertaining to this grant program.
5. Applicant understands that the Grant Agreement will specify a schedule and due dates for specific products. The grant amount may be reduced if a work item outlined in the Grant Agreement is submitted after an agreed upon due date.
6. Applicant certifies that the matching cash share is available to meet the non-federal share of the cost of the project.
7. Applicant agrees to comply with Title VI of the Civil Rights Act of 1964 (P.L. 88-352) and all requirements imposed by or pursuant to Department of Interior regulation 43CFR17.
8. Applicant agrees that work for which reimbursement is expected will not begin until the Division of Historic Preservation issues its approval.

The Applicant's signature below certifies acceptance of all the above conditions. Unsigned applications will not be considered.

To the best of my knowledge, this application constitutes a legitimate grant request and contains correct and accurate information. I understand that I may not proceed with any work for which reimbursement is expected until I have first been notified in writing (1) that my project has been selected to receive a grant, (2) that a grant agreement has been signed, and (3) the Louisiana Division of Historic Preservation approves the beginning of the work.

Name of Applicant City of Monroe David L. Barnes, Jr.

Signature David L. Barnes Jr.

Date 9/15/06

Signature of Chief Elected Official James E. Mayo

Date 9/15/06

William A. "Rod" Guy, Jr. CCD  
Certified Community Developer  
1106 Hilton Street  
Monroe, Louisiana 71201

Phone and Fax (318) 325-2798  
E-Mail: rodguy@bellsouth.net

Experience: September 2005 to present

- Grants and Special Projects Administrator for the City of Monroe  
September 2004 to September 2005
- Adjunct Professor at the University of La. at Monroe: Public Speaking  
January 1991 to September 2004
- Urban Planning and Economic Development  
Specialties: master plans, land-use studies, zoning ordinances, subdivision regulations, building codes, housing, commercial developments, industrial developments, urban law, site planning, landscape architecture, retirement planning, transportation planning, urban infrastructure planning (utilities), parks and recreation planning, downtown development, community development, small town and rural planning, grant proposals, public budgets, cost-benefit analysis, demographic analysis, strategic analysis, economic development, tourism, port development, historic preservation and social planning.

**Major works:**

Master Plan, Land-Use Study and Zoning Ordinance for Bastrop, La;  
Enterprise Community Strategic Analysis for Northeast Louisiana Delta;  
Enterprise Community Strategic Analysis for South Central Louisiana;  
Enterprise Community Strategic Analysis for Southeastern Arkansas;  
Mississippi River Development Plan;  
Subdivision Codes for South Central Louisiana;  
Master Plan and Zoning Ordinance for Delta, Louisiana;  
Land-Use Study of St. Bernard Parish;  
A Comparative Analysis Between Historic Downtown Monroe and West Monroe, Riverfront Development;  
Neighborhood Impact Study (New Orleans);  
New Orleans, Baltimore and Cleveland: A Comparative Analysis of Downtown Development;  
Developing Seafood Processing for the Bayou Lafourche Area;  
Locational Analysis for (RTA) Wood Furniture Manufacturing Monroe, La. V.S. Jackson, Ms.;  
Development of Port Fourchon;  
SWOT & Strategic Analysis, Buildings & Sites Inventory, Community & Parish Profiles, Industrial Prospecting Brochure and Video of Northeast Louisiana, (eleven northeastern parishes);  
Site Plan for University of New Orleans High Tech Industrial Park;  
Site Plan for Pocket Park Poydrus Street, New Orleans;  
Site Plan for Mixed Use Development in Kinner, La. (single family dwellings, apartment complex and commercial strip);  
Economic Development Plans for the New Orleans Area, South Central Louisiana and Northeastern Louisiana.  
Northeast Louisiana Scenic-Byways Master Plan.

August 1989 to December 1990

- University of New Orleans / Metropolitan College -  
Taught computer science. Repaired microcomputers. Worked with blind students to enhance mobility and developed management plan for blind vendor stands. Kept inventory of property at college. New Orleans, Louisiana.

December 1986 to August 1989

- State Farm -  
Installer/trainer IBM minicomputers. Responsible for the training of employees, and the installation and repair IBM minicomputers. Accountable for the programming of the IBM mainframe computer. Monroe, Louisiana.

June 1983 to December 1986

-Burroughs Corp. (UNISYS)/Standard Register-  
Salesman/Field Engineer. Responsible for the sale, repair and installation of check, money and paper processing equipment used in banking or accounting/computer departments. Trained clients in use of machines. Sold equipment supplies. Collected past due accounts. Monroe, Louisiana.

August 1982 to June 1983

- Systems Analyst/self-employed -  
Trained clients; and sold, operated, and installed computers, fax machines and copiers. Monroe \ Shreveport, Louisiana.

August 1981 to December 1981

- River Oaks High School -  
Science Teacher, Varsity Football Coach. Monroe, Louisiana.

Military: March 1980 to March 1984

- US Army Reserves -  
*Top Secret Security Clearance.*

October 1982 to March 1984

**Communications Maintenance Officer.**  
Responsible for the installation and repair of all fixed-station radio, telephone, and communications security equipment at Fort Polk, Louisiana. Supervised 20 men.

March 1980 to October 1982

**Infantry Training Officer.**  
Responsible for the planning and training of a 140-man basic training company.

March 1977 to March 1980

- US Army Active Duty - *Top Secret Security Clearance.*

March 1978 to March 1980

**Executive officer of a 110-man signal company.** Responsible on post for the supply and maintenance of a company with 40 vehicles and \$10 million worth of communication equipment. Responsible in the field for the planning, installation, and operation of the radio/telephone network.

March 1977 to March 1978

**Pershing Missile Signal Platoon Leader.**

Responsible for a 42-man communication platoon with 10 vehicles and \$4 million worth of communications equipment. Member of a nuclear release fire team authorized to launch nuclear missiles.

**Education** Graduate Sewanee Military Academy  
High School.  
Sewanee, Tenn. 1972.

Graduate Northeast Louisiana University  
**Government, BA. Speciality State and Local**  
Monroe, La. 1976.

Graduate Northeast Louisiana University  
**History, MA. Speciality Recent U.S. History**  
Monroe, La. 1982.

Graduate University of New Orleans  
**Urban & Regional Planning, MURP. Specialty, Economic Development**  
New Orleans, La. 1991.

Graduate University of Central Arkansas  
**Community Development, CCD, Certified Community Developer.**  
Conway, Ark. 1994.

All but thesis (36 hours), University of Louisiana at Monroe  
**Mass Communications, MA; Speciality Public Relations.**  
Monroe, La.

MBA (12 hours), Computer Information Systems (82 hours),  
Accounting (72 hours).

- US Army Schools -

Basic Communication/Electronic Officer Course.  
Advanced Communication/Electronic Officer Course.  
Pershing Nuclear Missile Communication Officer Course  
Combat Communication/Electronic Course.  
Communication/Electronic Staff Officer Course.  
Multi-Channel Communications Course.  
Basic Key Punch Computer Course.  
Maintenance/Supply Management Course.  
Basic German course.



Technical Schools -

Delta Ouachita Technical Institute - CAD, Computer Aided Drafting (96 hours).

EXXON - Word Processing Course (sales/operation)

Burroughs Corp. - Sales/Field Engineering Course

State Farm - Fundamentals of Data Communications, Multi-Floppy Disk Programmer, Minicomputer (DP Hardware, Training Course, Hardware Details, Hardware Overview, Multiple Program, Training Manuals), Job Control Language, SAS Program Language (Introduction, Display Manager, Basics, Statistics, Advanced Features), Communications Systems Concepts, Binary Sync & A-Sync Concepts, Fundamentals of IBM Computer Systems, Personal Computing Concepts, Programming IBM Personal Computer, Lotus 1-2-3, D-Base III Plus.

Membership: Louisiana Industrial Development Executives Association.  
Southern Industrial Development Council.  
National Council for Urban Economic Development.  
American Planning Association.  
Freemason; York Rite, Univ. of La. High-12 Club.  
Sewanee, Alumni Association.  
Univ. of Louisiana at Monroe, Alumni Association.  
University of New Orleans, Alumni Association.  
Reserve Officer Association.  
Mississippi River Corridor Study Commission.  
Scenic By-Ways Commission.  
North Central Louisiana Regional Economic Development Alliance  
Pinny Hills Tourist Commission.  
American Legion  
AMVETS

Awards: State of Louisiana and Louisiana Industrial Development Executives Association, "Certificate of Appreciation", (for outstanding service in the field of Economic Development).  
Burroughs Corp., "Legion of Honor", (top 5% of salesmen in United States).  
Burroughs Corp., "Certificate of Commendation".  
State Farm (four), "Letter of Appreciation".  
State Farm, "Two Year Perfect Attendance".  
Boy Scouts, "Eagle Scout".  
Red Cross, "Exceptional Service Award".  
Habitat for Humanity, "Letter of Appreciation".  
Special Olympics, "Letter of Appreciation".  
Who's Who in American Planning.  
Who's Who in World Planning.